

SNAP-ED

What is SNAP-ED?

Supplemental Nutrition Assistance Program (SNAP) Education Program is funded by the USDA through The Network for a Healthy California. The Network is a statewide movement of local, state and national partners collectively working toward improving the health status of low-income Californians through increased fruit and vegetable consumption and daily physical activity. The program targets those who are on CalFresh or are eligible for CalFresh.

What Services does SNAP-ED provide?

Combinations of strategies are being used to reach the target population including:

- Direct nutrition education for adults and children
- Community engagement, non-profits, after school centers, faith based organizations, etc.
- Collaborations with elementary schools, daycares and afterschool programs.
- Rethink Your Drink, a healthy beverage initiative which promotes decreasing the consumption of sugary beverages.
- Children's PowerPlay Campaign, focusing on 4th and 5th grade elementary youth
- Physical Activity promotion and integration along with nutrition education
- Food Demos/Taste Testing
- Technical assistance to agencies and partners
- Retail Program- Work with qualified retail sites to promote healthy messages
- Worksite Program -Work in partnership with qualified worksites to promote employee wellness
- Provide guidance and technical assistance to Wellness Groups/Committees in schools and school district
- Assist the creation of a County Nutrition Action Plan that will bring together organizations to increase implementation of nutrition education initiatives

- Participate alongside agencies and organizations to create Policy, Systems and Environmental (PSE) changes in San Benito County.

For more information or to schedule a presentation, please contact Erika Vallin at

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