**What is SNAP-ED?**

Supplemental Nutrition Assistance Program (SNAP) Education Program is funded by the USDA though The Network for a Healthy California. The Network is a statewide movement of local, state and national partners collectively working toward improving the health status of low-income Californians through increased fruit and vegetable consumption and daily physical activity. The program targets those who are on CalFresh or are eligible for CalFresh.

**What Services does SNAP-ED provide?**

Combinations of strategies are being used to reach the target population including:

* Direct nutrition education for adults and children
* Community engagement, non-profits, after school centers, faith based organizations, etc.
* Collaborations with elementary schools, daycares and afterschool programs.
* Rethink Your Drink, a healthy beverage initiative which promotes decreasing the consumption of sugary beverages.
* Children’s PowerPlay Campaign, focusing on 4th and 5th grade elementary youth
* Physical Activity promotion and integration along with nutrition education
* Food Demos/Taste Testing
* Technical assistance to agencies and partners
* Retail Program- Work with qualified retail sites to promote healthy messages
* Worksite Program -Work in partnership with qualified worksites to promote employee wellness
* Provide guidance and technical assistance to Wellness Groups/Committees in schools and school district
* Assist the creation of a County Nutrition Action Plan that will bring together organizations to increase implementation of nutrition education initiatives
* Participate alongside agencies and organizations to create Policy, Systems and Environmental (PSE) changes in San Benito County.

For more information or to schedule a presentation, please contact Erika Vallin at

(831)-637-5367.